



Graphic Designer & Web Designer

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Valaitisdesign.com

EDUCATION

*M.S. Integrated
Marketing
Communications*

*West Virginia
University*

Morgantown, West
Virginia

Expeceted Graduation:

May 2026

Aera of Emphasis:

Creative Strategy

Public Relations Leadership

BFA in Graphic Design

*West Virginia
University*

Morgantown, West
Virginia

Minors:

Advertising

Strategic Social Media

Graduated:

May 2024

DESIGN EXPERIENCE

Andrea Valaitis

**Marketing and Communications Graduate Assistant West
Virginia University Campus Rec and Adventure WV**

May 2024- Present

Collaborate with Campus Recreation staff to align activities with mission and vision statements.

Manage graphic design projects, social media accounts, and website updates.

Coordinate events, produce reports, and provide operational support as needed.

Train and supervise student staff, enforce policies, and represent the department professionally.

Contribute to marketing strategies, special events, and diverse marketing materials distribution.

Program Assistant at West Virginia University Campus Rec

September 2023- Present

Developed and executed social media strategies to promote adventurous activities and recreational programs.

Managed and curated website content for easy accessibility to students and the community.

Executed digital marketing campaigns to increase participation and awareness.

Contributed to creating an engaging and informative online experience for users.

Designer for 3GUYS Before the Game Podcast

March 2023- Present

Developing 3-D designs for Food Truck lots.

Designing engaging posters for podcasts, including unique beer posters for special episodes.

Crafting visually appealing merchandise designs for online sales.

Web Designer for West Virginia University MASBiology Department

November 2022- Present

Website creation, media organization, and newsletter curation.

Weekly social media post and graphic curation.

Promoting MASBiology program essence, collaborating on brand compliance with directors.

Graphic Design and Photography at West Virginia University Campus Rec

August 2022- Present

Designing digital media graphics for diverse platforms including flyers, infostations, Instagram, Facebook, Twitter, and more.

Coordinating information into ads and marketing materials, ensuring consistency across various digital channels.

Digitizing content to optimize messaging for online promotion and audience engagement.

Graphic Design Internship at Famous Supply. Fairlawn, OH

May 2022 - August 2022

Brand-compliant design to ensure consistency and recognition.

Facilitating constructive critiques for improved teamwork and quality.

Collaborating with VP's and Leaders to align projects with objectives.

Creating varied marketing materials like flyers, web concepts, and social media graphics to enhance brand visibility and attract clients.

EXTRACURRICULAR ACTIVITIES

Chi Omega Sorority, Philanthropy Chair West Virginia University

January 2022 - Present

Chi Omega Sorority, West Virginia University Theta Chapter

February 2021 - Present

Make-A-Wish Speaker, Cleveland, OH

August 2019- Present

Cystic Fibrosis Foundation Cleveland, OH

August 2010- Present

DIGITAL SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe XD

Adobe InDesign

Adobe Premier pro

Adobe InDesign Data Merge

Wordpress

Agorapulse

UX and UI Design

Bootstrap

CSS, HTML, PHP

ProCreate

Social Media Analytics

Hootsuite Manager

Content Management Systems

STUDIO SKILLS

Darkroom Photography and Image processing

Cursive Hand Lettering

Illustration